

# The CardioLog API

With the CardioLog [Extended Tracking API](#) you can:

- Track visitor actions within the browser such as button and banner clicks, form field data entries and more by implementing some simple JavaScript.
- Send custom events to CardioLog from any application.
- Track visitor actions from non-browser applications, including mobile apps.
- Monitor internal E-mail campaigns.

With the [Data Export API](#) you can build applications that request data from the CardioLog reporting engine, refine the results, display them anywhere you prefer, and brand your data using your organization's style and logos.