

CardioLog SaaS Report Measures

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SharePoint Analytics

SharePoint Usage

Measure	Description	Notes	Format
Average Duration (Minutes)	Average amount of time spent viewing pages in minutes.		0
Average Number of Pageviews Per Visit	The average amount of Pageviews in a single Visit .		#,0.00
Average Number of Searches Per Visit	The average amount of times Search is used in a single Visit .		#, 0.00
Page Load Time (ms)	The time it takes from when the visitor opens a page and until all the elements of the page are loaded and the page is rendered (excluding asynchronous elements). Page load time includes the Page Request Time + the time it takes from the browser to process and render the page		
Average Page Load Time (ms)	The average amount of time in milliseconds it takes for pages to load.	See the definition of Page Load Time .	#, 0.00
Page Request Time (ms)	The time from when the visitor opens a page until the browser received the last byte of the response from the server, cache, or from a local resource (or when the connection is closed if this happened first). Request Time includes the time it takes for the browser to send the requests, the time it takes for the server to generate a response and the time it takes for the browser to receive the response over the network.		
Average Page Request Time (ms)	The average amount of time in milliseconds it takes for the page request to be processed.	See the definition of Page Request Time .	#, 0
Exit Rate	The percentage of Site Exits out of the number of Pageviews . An exit is when a user navigates out of the site's subdomain or closes the window.	Exit rate shows how often users leave the site (can be shown per page, or per parts of the portal). An exit is counted when the page is the last page viewed in a visit (when the user navigates out of the subdomain of the site or closes the window).	0%;-0%;0%
External Link Clicks	Number of clicks on links with URLs that are not in the site's subdomain.	E.g.: Use with URL to see how many times a URL that leads to an external URL was clicked on	#,0
Successful Searches	Number of Searches where a user clicked on at least one search result.		#,0
Failed Searches	Number of Searches where a user didn't click on any Search Result (includes searches with no results by definition).		#,0

First Pageview	Date of the last Pageview event in the given scope.	E.g.: if paired with a URL it will display the date when the page was first viewed since the beginning of the tracking period. If paired with a user it will display the date of the user's first pageview since the beginning of the tracking period (any other combination of filters can be applied).	General Date
Last Pageview	Date of the last Pageview event in the given scope.	E.g.: if paired with a URL it will display the date when the page was last viewed since the beginning of the tracking period. If paired with a user it will display the date of the user's last pageview since the beginning of the tracking period (any other combination of filters can be applied).	dd-mmm-yy
Number of Search Result Click	Number of clicks on Search Results .	E.g.: if sliced by a Search Term, it will display the number of clicks on results for that term. If sliced by username, it will display the number of search results that were clicked on by that user. If sliced by URL, it will display the number of times each search result was clicked on.	0
Number of Site Exists	Number of Site Exists . An exit is when a user navigates out of the site's subdomain or closes the window.	An exit is counted when the page is the last page viewed in a visit (when the user navigates out of the subdomain of the site or closes the window). Sliced by areas of the portal, or by specific pages, it will show the number of exits from these items.	0
Pageviews	Number of Pageviews . A page view is counted when a page is fully loaded after a user opens or reloads it.	If a user opened a page and left it quickly within a few seconds without waiting for the page to fully load, it will not be counted as a pageview. Can be sliced by Portal Tree Items, Users, User Attributes, User Groups, Geo Locations, User Technology, Date and Time and more.	#,0
Percent of Failed Searches	The percentage of Failed Searches out of the number of Searches .	See the definition of Search and Failed Search .	0%;-0%;0%
Percent of Successful Searches	The percentage of Successful Searches out of the number of Searches .	See the definition of Search and Successful Search	0.00%;-0.00%;0.00%
Search	The number of times the search feature in Sharepoint was used. A search is captured for every time a user enters text in a search box and clicks 'Search', or if the user clicks on a link that takes them to a search result page.		#,0
Search Results Count	The number of search results found for the Search Term.		
Single Page Visits	Number of Visits that had only one Pageview .	See the definition of Visit , Pageview	0
Single Page Visits Rate	The percentage of Single Page Visits out of the number of Visits .		0%;-0%;0%
Visits	The number of visits. A visit is a browsing session, it is the set of pages the user passes and actions they make from the moment they open the first page of the portal and until they close their browser, or until 30 minutes of idle time (idle time - no new views or clicks). Number of days in the given date range since the beginning of the tracking period.		
Visits Day Count	The number of Visits . Can be sliced by any field in the Date category, to show how many days there were in that date range.		#,0 0

SharePoint Usage | Visits

Measure	Description	Notes	Format
Page Depth	The number of pages a user viewed in a Visit .		

Average Depth of Visit	The average Page Depth .		0
Length of Visit	The amount of time spent viewing pages in a Visit .		
Average Length of Visit (minutes)	The average Length of Visit .		#,0.00
Average Number of External Links Clicks Per Visit	The average number of External Link Clicks per Visit .		
Average Number of Search Results Clicks Per Visit	The average number of Search Results Clicks per Visit .		
Average Number of Searches Per Visit	The average number of Searches per Visit .		
Bounce Rate	The percentage of Bounced Visits out of the number of Visits .	Bounced Visit is a Visit that lasted less than 30 seconds.	0%:-0%;0%

SharePoint Usage | Social

Measure	Description	Notes	Format
Content Items	The number of SharePoint tree items. A tree item is any content item with a unique URL address such as site collections, sites, lists, list items, documents etc.		
Content Type	The type of content such as site, list, list item, document etc.		
Comments and Replies	The number of Content Items of Content-Type comment or reply.		0
Discussions	The number of Content Items of Content-Type discussion.		0
Followed Users	The number of users who have at least one follower.		0
Followed Users per Visitor	The average number of Followers per user.		
Followers	The number of user followers.		0
Followers per User	The average number of Followers per user.		0
Likes	The number of content Likes in SharePoint.		0
Likes per Content Items	The average number of Likes per Content Item .		
Posts	The number of Content Items of Content-Type post.		0
Raters	The number of users who rated a Content Item .		0
Raters per Content Items	The average number of Raters per Content Item .		

Visitors

Measure	Description	Notes	Format
Active Users	The number of users who had at least one visit .		0
Active Users Rate	The percentage of Active Users out of the Number of Users .		0.0%:-0.0%;0.0%
Average Number of Visits per User	The average number of Visits per user, including users who had zero visits. Calculated by dividing the number of visits by the total number of users.		0
Average Number of Visits Per User (active users)	The average number of Visits per Active Users (does not take into account users who had zero visits). Calculated by dividing the number of visits by the number of active users.		
Inactive Users	Number of Users who did not have any Visits .		0
New Visitors Rate	The percentage of New Visitors out of the Number of Users .		0.0%:-0.0%;0.0%
Number of New Visitors	Number of Users who had their first Visit in the given date range.		0

Number of Returning Visitors	Number of Users who did not have their first Visit in the given date range.		0
Number of Users	Number of distinct user account names (filterable - see Total Number of Users for a constant number).		0
Number of Users who performed a search	Number of Users who performed a Search in the given date range.		0
Returning Visitors Rate	The percentage of Returning Visitors out of the Number of Users		
Total Number of Users	The total amount of distinct user account names (constant number, cannot be sliced or filtered - see Number of Users for a filterable measure)		0

Yammer Analytics

Yammer Activity

Measure	Description	Notes	Format
Yammer Activity	Create or like at least one message in Yammer.		
Conversations	A thread of messages in Yammer.		
Active Conversations (Last 30 days)	Number of Conversations that had any activity (replies/likes) in the last 30 days.		0
Conversations Started	Number of Conversations created.		0
Conversations with No Response (#)	Number of Conversations with zero replies.		0
Conversations with No Response (%)	The percentage of Conversations with zero replies out of the number of conversations started.		0%;-0%;0%
First Message Date	The earliest date of when a message was created (within the tracking period).		dd-mmm-yy
First Yammer Activity	The earliest date of any Yammer Activity.		General date
Last Message Date	The latest date of when a message was created.		dd-mmm-yy
Last Yammer Activity	The latest date of any Yammer Activity.		dd-mmm-yy
Likes per Message	The average number of likes per message		
Likes Received	The number of likes a user received		
Message Likes Given	The number of likes a user created		0
Messages Created	The number of messages that were created.		0
Participants per Conversation	Average number of responders in a Conversation.		
Replies Created	The number of replies created.		0
Replies per Conversation	The average number of replies in a Conversation.		0
Responders	The number of users who added at least one reply to a Conversation.		0

Yammer Groups

Measure	Description	Notes	Format
Active Groups	The number of groups that had at least one Conversation.		0
External Groups	The number of groups that are External.		0
Groups	The number of Yammer Groups.		0
New Groups (Last 30 days)	The number of groups that were created in the last 30 days.		0
Private Groups	The number of groups that are private.		0

Private Groups (%)	The percentage of groups that are private of the number of groups.		0%;-0%;0%
Public Groups	The number of groups that are public.		0

Yammer Engagement

Measure	Description	Notes	Format
Active Members	The number of users who had at least one Yammer Activity .		0
Inactive Members	The number of users who had no Yammer Activity .		0
Yammer Contributors	The number of users who created at least one conversation .		0
Yammer Participants	The number of users who didn't create a conversation , but added at least one reply or liked at least one message		0