

SharePoint - Visitor Engagement

The Visitor Engagement reports include a collection of tools for learning about how visitors choose to interact with your site, how long they spend browsing, and when they tend to leave. You can use filters to compare current and past periods, and measure growth over time.

Overview

The Visitor Engagement Overview report contains a series of widgets ready to help you understand what your users are doing on all pages of your site.

Page Interactions

The Page Interactions report helps site owners track on-page user engagement, such as clicks on buttons, links, images, etc., which in turn helps them optimize their pages for better experience and productivity.